



# VICTORIA BOATWRIGHT

Art Director · Graphic Designer · Painter · Photographer · Writer

## EXPERIENCE

2022 – current

### Digital Communications Manager

*Virginia Tech College of Architecture, Arts, and Design*  
Leads the hands-on execution of integrated design and content strategy across the college's digital platforms including websites, social media, and asset management.

2019 – 2022

### Marketing & Communications Manager

*Virginia Tech Dining Services*  
Directed planning and development of marketing for all of Dining Services. Led a team to include a graphic artist, social media coordinator and digital/graphic designer, photographer/videographer, writer, and interns.

2014 – 2019

### Web Developer & Social Media Coordinator

*Virginia Tech Dining Services*  
Built an impactful social media presence. Hired, managed, and art directed student interns. Maintained *dining.vt.edu*. Designed vibrant print campaigns, point of sale print and digital signage to promote student engagement.

2013 – 2014

### Graphic Designer

*Virginia Tech Dining Services*  
Responsible for all print media and worked with on-campus and off-site vendors and printers.

2013 – current

### Graphic Designer | Photographer

*The Lyric Theatre*  
Design print and social promotional materials for live events. Live concert digital photography.

## SKILLS

Adobe Creative Cloud  
HTML  
Social media  
Digital photography + videography

Art direction  
Concept development  
Illustration  
Print + web design

## EDUCATION

### Savannah College of Art and Design

Fall 2010 – Fall 2012  
Lacoste France, and eLearning  
B.F.A. Graphic Design

### Maryland Institute College of Art

Fall 2008 – Spring 2010  
Baltimore, MD  
Photography and painting

## ABOUT ME

I am a creative problem solver specializing in graphic design.

My background in higher education has helped shape my designer toolkit.

## CONNECT

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